

NU Reunion 2011 Promotion Requirements

The foundation of your business to be comfortable, affluent, or rich:

- 1) **4+ Outside Customers** gives you a **90+%** expectation of success/pays monthly overhead for your PWP
- 2) Getting **Promoted** and creating a team of SMRs / RMRs / NMRs in your Matrix
- 3) Everyone comes to **Impending Events**

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CMR / Certified Marketing Representative: You have 100 Personal Commissionable Volume (PCV) and your **“live”** Personal Web Page (PWP)

CMR to SMR (Senior Marketing Rep):

- PWP + 100 Personal Commissionable Volume
- 3 personally sponsored CMRs
- Total of 1000 ECV** (Enrolled Commissionable Volume) ... incl. your PCV

SMR to RMR (Regional Marketing Rep):

- PWP + 200 PCV
- **3** personally sponsored **active*** SMRs (can be from your CMR and/or SMR organization)
- 10 total SMRs in your **Matrix** (incl. your 3 personals)
- Spillover SMRs in your Matrix from your upline count towards your total of 10 SMRs
- Total of 3000 ECV** ... all codes are included to unlimited depth

RMR to NMR (National Marketing Rep):

- PWP + 200 PCV
- **Total of 6** personally sponsored **active*** SMRs (from **ANY** part of your organization)
- 25 total SMRs in your **Matrix** (incl. your 6 personals)
- Spillover from your upline in your Matrix counts towards your total of 25 SMRs
- Total of 12,000 ECV** ... all codes are included to unlimited depth

PWP: your personal NU website to sign up customers and representatives/ receive reports etc.

PCV: Personal Commissionable Volume from your own personal sales to customers (incl. personal use)

*Active Rep: has “live” PWP and the required minimum amount of PCV for their position (100 or 200)

** ECV: the total CV that comes from your PCV, personally sponsored reps and their downline sales.